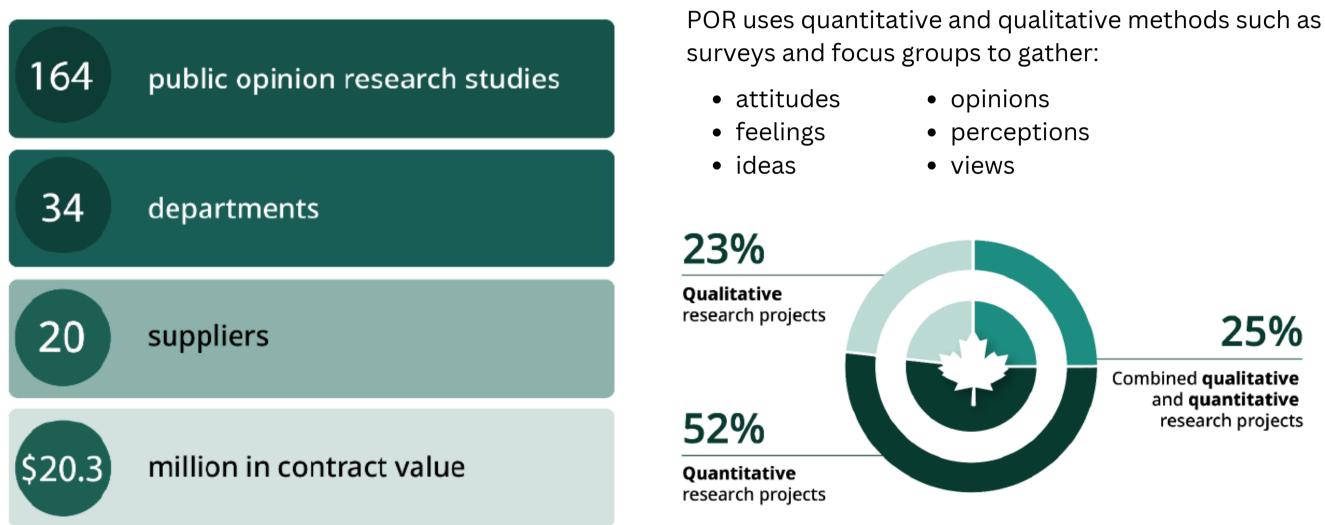
# 22nd Annual Report on Government of Canada Public Opinion Research Activities

Since 2002, the Public Opinion Research Directorate publishes an <u>annual report</u> to inform Canadians on public opinion research (POR) studies that were coordinated and contracted by PSPC on behalf of departments.

## **Overview of POR activities in 2022-2023**

#### The year at a glance



These POR studies provided the Government with valuable insight to develop and implement policies, programs and services. Topics included public health and safety, financial well-being, environmental issues, and Canada's response to post-pandemic recovery.

Policy on Communications and Federal Identity

## **Breakdown of research methods**

### **Target audiences**



25%

Combined qualitative and **quantitative** research projects

- general population
- homeowners and renters
- Indigenous peoples
- medical and health professionals
- newcomers and immigrants
- people with disabilities
- youth ... and many more!

<u>Read the report</u>